

Texas A&M University-Commerce
and
Federation Rhetoric Symposium
present



writing
★ **democracy**
a rhetoric of **(t)here** here

TEXAS A&M
UNIVERSITY
COMMERCE

March 9th – 11th, 2011



welcome

Welcome and thank you for joining us in Commerce, Texas, for Writing Democracy: A Rhetoric of (T)here. Although we put out the call for proposals and planned the conference, it is your response that will animate these next few days. We are eager to hear what “writing democracy” means to you as we head into the second decade of the new millennium in which popular revolutions are using new media at the heart of what many of us are studying. We hope you will find the amazing lineup of featured speakers and concurrent panels informative, thought provoking, and inspiring. And we invite you to help us imagine sites for change—for inscribing democracy—beyond the 2011 conference in classrooms, journals, university-community partnerships, and wherever else our work takes us.

Shannon Carter

Associate Professor of English
Texas A&M University-Commerce

Deborah Mutnick

Professor of English and
Director of the Writing Program
Long Island University-Brooklyn

Susan Stewart

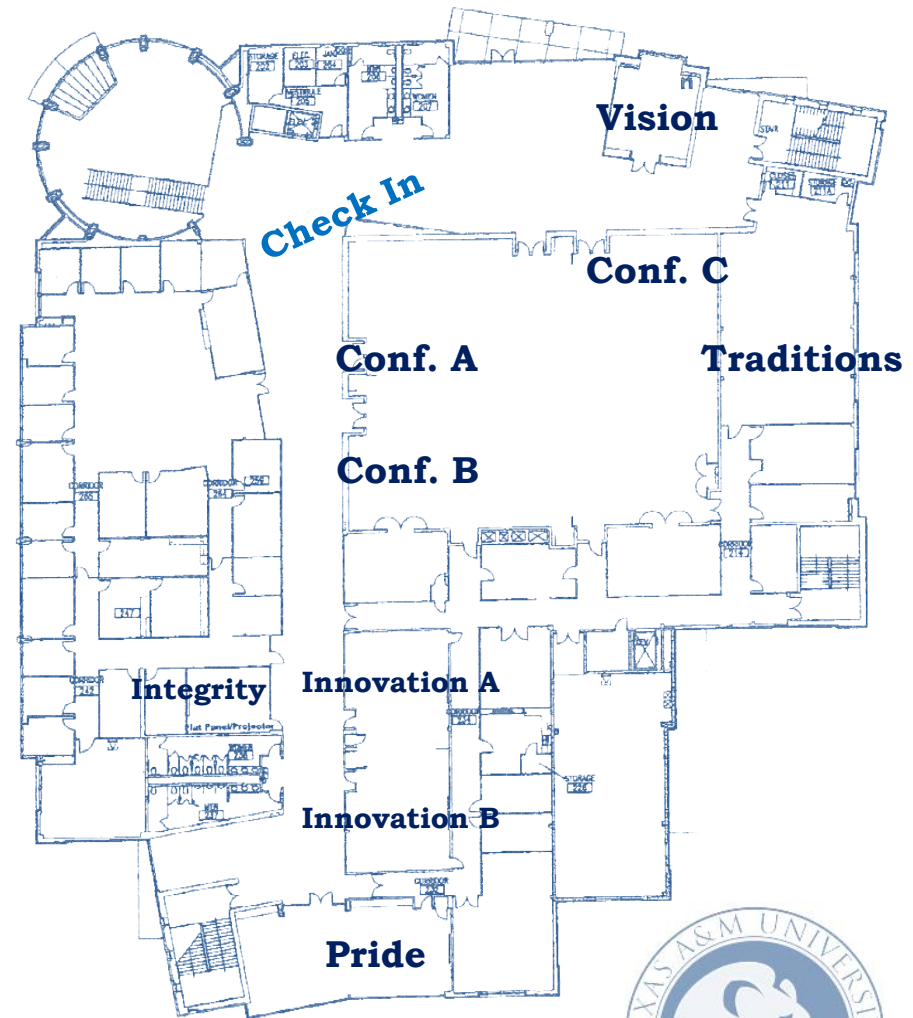
Associate Professor
Texas A&M University-Commerce

Tonia Taherzadeh, Sean Ferrier-Watson, J.D. Isip

and all members of
English Graduates for Academic Development (EGAD)



Sam Rayburn Student Center



thank you

We are grateful to the following sponsors of the 2011 Symposium in Rhetoric*:

- Federation of North Texas Area Colleges and Universities, Federation Rhetoric Committee
- Texas A&M-Commerce: College of Arts and Sciences, Department of Literature and Languages, Graduate School and Office of Sponsored Research
- English Graduates for Academic Development (EGAD)
- Humanities Texas
- Fountainhead Press

*Please see program addendum for additional acknowledgements and information about sponsors.

about



The Federation Rhetoric Symposium is part of an annual series “A Symposium in Rhetoric” that has welcomed many notable speakers to North Texas since the first meeting in 1973. These keynoters have included Patricia Bizzell, Deborah Brandt, Karlyn Kohrs Campbell, Kathleen Blake Yancey, Sonja Foss, Richard Enos, Cynthia Selfe, Hugh Burns, James Kinneavy, Kenneth Burke, Wayne Booth, Stephen Toulmin, and many others.

at a glance

Wednesday, March 9th

6:00 – 8:00 PM

Traditions

Reception & Welcome

Featured Speaker: John Duffy

Thursday, March 10th

8:00 – 9:45 AM

Conference C

Continental Breakfast

Featured Speaker: Michelle Hall Kells

10:00 – 11:15 AM

Concurrent Panels*

11:30 – 1:30 PM

Conference C

Lunch

Featured Speaker: Nancy Welch

1:45 – 3:00 PM

Conference C

Special Presentation

Featured Speaker: David Jolliffe

3:15 – 4:30 PM

Concurrent Panels*

5:00 – 7:30 PM

Conference C

Dinner

Featured Speaker: Jerrold Hirsch

Friday, March 11th

8:30 – 9:45 AM

Conference C

Continental Breakfast

Featured Speaker: Elenore Long

10:00 – 11:15 AM

Concurrent Panels*

11:30 – 1:30 PM

Conference C

Lunch

Featured Speaker: David Gold

2:00 – 5:00 PM

Conference C

Workshop

Moderator: Deborah Mutnick

5:15 – 7:00 PM

Traditions

End-of-Conference Reception

*Panels will be held in Pride, Integrity, Innovation A, Innovation B, Traditions, Vision, Conference Room A/B, and Conference Room C. Please see inside for details on panel topics and presenters. A map of these rooms is provided at the back of this program for your convenience.

featured speakers

Friday Panels
10:00 – 11:15 AM



Wednesday, March 9th
6:00 – 8:00 PM - Traditions

"After Arizona: First Year Writing and a Rhetoric of Ethical Practice"

John Duffy, Associate Professor of English, has published widely on the historical development of literacy and rhetoric in cross-cultural contexts. Co-editor of *Toward a Rhetoric of Everyday Life* (2003), his work has appeared in the field's top journals. Duffy's most recent book *Writing from these Roots: The Historical Development of Literacy in a Hmong-American Community* (2007), won the prestigious CCCC Book Award in 2009. He has also been awarded a National Endowment for the Humanities Fellowship.

Thursday, March 10th

8:30 – 9:45 AM - Conference Room C

"Writing Democracies: What the Mexican American Civil Rights Movement Can Teach Us About Civic Literacy in the 21st Century"



Michelle Hall Kells is Associate Professor of English at University of New Mexico, and her work on civil rights rhetorics and sociolinguistics has been featured in the field's top journals and numerous book chapters. She is also co-editor of *Attending to the Margins* (1999) and *Latino/a Discourses* (2004) and author of *Hector P. Garcia: Everyday Rhetoric and Mexican American Civil Rights* (Southern Illinois University Press, 2006). Her current book project is *Vicente Ximenes and LBJ's "Great Society": The Rhetoric of Mexican American Civil Rights Reform*. Balancing extensive research on intercultural communication among Latino/a populations with a responsive teaching agenda, Kells has published extensively on issues of direct consequence to participants and larger projects emerging from the theme "Writing Democracy."

Traditions	<p>Panel 21: Race and Marginalization "Giving Voice to the Voiceless: Democratizing a First Year Composition Classroom to Recover Marginalized Immigrant and Refugee Rhetorics" Jeanne Bohannon, Georgia State University "In Their Own Voices: Literacy, Politics, and the Experiences of the Underrepresented" Lami C. Adama, Texas A&M University -Commerce "Race Relations and Pop Culture: Comics to the Rescue" CJ Stephens, Texas A&M University -Commerce (Panel Chair)</p>
Vision	<p>Panel 22: The Heirloom Project The Heirloom Project: Local history Rediscovered Adam Northam, Texas A&M University -Commerce (Panel Chair) Andrea Weddle, Texas A&M University -Commerce Michael Aday, Texas A&M University -Commerce</p>
Conference C	<p>Panel 23: Writing for Change "Writing for Change in 1970s-era Commerce: Citizen and Student Activists for Commerce's African American Citizenry" Moderators: Shannon Carter and Jim Conrad, Texas A&M-Commerce Former students: Allen Hallmark (Oregon), Larry Mathis (Colorado), McArthur Evans (Tyler, Texas) Citizens: Opal Pannell, Billy Reed, Ivory Moore, Harry Turner (Commerce, Texas)</p>
Conference A/B	<p>Panel 24: Ethnographic Studies II "Storytelling and Competitive Narrative Styles: Studies on the One-Upmanship Culture of Collegiate Males" Nate Abeyta, Texas A&M University-Commerce "Attitudes and Italian Language in Italy and Switzerland: A Comparison of Two Matched Guise Surveys" Laura Di Ferrante, Texas A&M University-Commerce (Panel Chair) "When the Chips are Down: Plagiarism and High-Stakes Testing in Japan" Danielle Brownsberger, Texas A&M University -Commerce "An Activity Theory Perspective on the Ethics of Democratic Representation in Critical Ethnography" Jerry Stinnett, University of Oklahoma</p>

Friday Panels 10:00 – 11:15 AM

Pride	<p>Panel 17: Technology and Rhetoric II</p> <p>"Here, There, and Everywhere: Embodied Identity in the Twitterverse"</p> <p>Pamela Chisum, Washington State University</p> <p>"The Internet, Government and Its Citizenry"</p> <p>Jan Kallberg, University of Texas at Dallas</p> <p>"Sharing Classroom Authority: Affinity Space, Collective Intelligence and Video Games"</p> <p>Amanda McCain, Texas A&M University -Commerce (Panel Chair)</p>
Integrity	<p>Panel 18: Working the Public University</p> <p>Working the Public University: Expectations, Discourses, and Practice(s) of Teaching Writing</p> <p>Thomas Reynolds, University of Minnesota (Panel Chair)</p> <p>Patrick Bruch, University of Minnesota</p> <p>Matthew Williams, University of Minnesota</p>
Innovation A	<p>Panel 19: First Year Composition II</p> <p>"Viewing Working-Class Studies through Memoir in the Freshman Composition Classroom"</p> <p>Melinda Bobbitt, Independent Scholar</p> <p>"Expressive Pedagogy as a Convergence of College Composition Pedagogies: A Review Essay"</p> <p>Akinbiyi Adetunji and Fofu Lomotey, Texas A&M University -Commerce</p> <p>"The 'Chance on a Brighter Future': Identifying an Authentic Democratic Ethic within Basic Writing" (Panel Co-Chairs)</p> <p>Michael Hill, Henry Ford Community College</p>
Innovation B	<p>Panel 20: Argument and Pedagogy Practice</p> <p>"I Came in Here for an Argument!': What Students Should Be Able to Expect from Every Writing Course"</p> <p>Brandon Barnes, Texas A&M University -Commerce (Panel Chair)</p> <p>"No Argument"</p> <p>Kami Day and Michele Eodice, University of Oklahoma</p> <p>"Going Public: Getting Students Beyond Alphabetic Texts and into the Public Sphere"</p> <p>Diana Yildiz, Georgia State University</p> <p>"TBD"</p> <p>Rachel Cantrell, Texas A&M University-Commerce</p>

featured speakers

Thursday, March 10th
11:30 – 1:30 PM - Conference Room C
**"What We Teach When We Teach (Only)
Moderation and Civility"**

Nancy Welch's most recent essay, "'We're Here and We're Not Going Anywhere': Why Working-Class Rhetorical Traditions Still Matter" appears in the January 2011 issue of *College English*. Professor of English at the University of Vermont, she is also the author of *Living Room: Teaching Public Writing in a Privatized World*, *Getting Restless: Rethinking Revision in Writing Instruction*, and *The Road from Prosperity: Stories*.



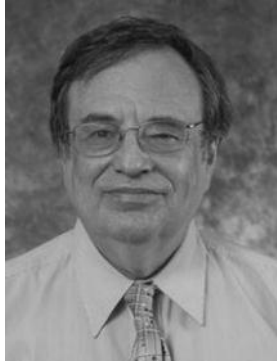
Thursday, March 10th
1:45 – 3:00 PM - Conference Room C
"Writing Democracies: Community Arts and Community Literacy as an Antidote to 'Co-Curricular Poverty'"

David A. Jolliffe is the initial holder of the Brown Chair in English Literacy at the University of Arkansas at Fayetteville, where he is also Professor of English. His publications include eleven scholarly books and edited collections, countless articles, chapters, and technical reports, and even video--all advancing writing and the teaching of writing. From 2003 to 2007, he served as Chief Reader for the Advanced Placement English Language and Composition Examination. Jolliffe's scholarly, teaching, and service accomplishments provide us with a model for the public humanities in writing and rhetoric. A recent example of his most directly influential work is the reciprocal, city-wide, university-community partnership and research project he initiated called "The Arkansas Delta Oral History Project."



featured speakers

Thursday Panels
3:15 – 4:30 PM



Thursday, March 9th
5:00 – 7:30 PM - Conference Room A/B
"Writing Democracy on the FWP: The Perpetual Rediscovery of America"

Jerrold Hirsch, Professor of History at Truman State University, is author of *Portrait of America: A Cultural History of the Federal Writers' Project* (2003). He co-editor with Tom Terrill of *Such as Us: Southern Voices of the Thirties* (1987) and has published widely on twentieth century American intellectual and cultural history, public history, oral history, disability history, African American history, and the South since Reconstruction.



Friday, March 11th
8:30 – 9:45 AM - Conference Room A/B
"The Politics of Performance: Gambian-American College Writers Flip the Script on Aid to Africa"

Elenore Long, Associate Professor of English, Arizona State University, is a leader in community literacy studies, publishing widely on the subject and for many years directing community-literacy initiatives around Pittsburg and elsewhere with regular collaborators Wayne Peck and Joyce Baskins. With Linda Flower and Lorraine Higgins, she published *Learning to Rival: A Literate Practice for Intercultural Inquiry* (2000) and the recently he leading article—a fifteen-year retrospective—for the inaugural issue of *Community Literacy Journal*. Her new book, *Community Literacy and the Rhetoric of Local Publics* offers a comparative analysis of community-literacy studies that traces common values in diverse accounts of "ordinary people going public" (Parlor Press 2008).

Traditions	<p>Panel 13: Politics and Rhetoric</p> <p>"Five Years Later: 'Ideologic' and the Legacy of the Spellings Commission Report"</p> <p>Daylanne Markwardt, University of Arizona</p> <p>"Composing Democracy: Teaching Genres of Community Action to Collaborate on Understanding Social Problems"</p> <p>Matthew Kim, Illinois State University</p> <p>"Democracy and Law in Judicial Opinion Writing"</p> <p>Doug Coulson, University of Texas at Austin</p> <p>"Conflicting Commitments: Teaching Democratic Purpose and Civic Responsibility"</p> <p>Terry Peterman, Texas Christian University (Panel Chair)</p>
Vision	<p>Panel 14: Democratizing Space, Service, and Student Needs</p> <p>Democratizing Space, Service, and Student Needs: Becoming All Things to All (Wo)men</p> <p>LeAnn R. Nash, Waldorf College (Panel Chair)</p> <p>Melissa Knous, Texas A&M University-Commerce</p> <p>Jonne Akens, Texas A&M University-Texarkana</p>
Conference C	<p>Panel 15: Popular Culture</p> <p>"Harry Potter and the Sinister 'Isms': Fascism, McCarthyism, and Anti-Semitism"</p> <p>Randi Karch, Texas A&M University-Commerce (Panel Chair)</p> <p>"In the Heat of the Night and the (Un)holy Passions: The Allure of Vampires in the Twenty-First Century"</p> <p>Margaret Peña, Texas A&M University-Commerce</p> <p>"The Verbal Montage: Shooting 'Truth' in Dos Passos' <i>The Bog Money</i> and Steinbeck's <i>The Grapes of Wrath</i>"</p> <p>Angela Kennedy, Texas A&M University-Commerce</p> <p>"Intertextuality in <i>Blade Runner</i> and <i>Cowboy Bebop: The Movie</i>"</p> <p>Sean Kennedy, Texas A&M University-Commerce</p>
Conference A/B	<p>Panel 16: Rhetorics of the American Terrain</p> <p>"Old Soldiers Never Die: Restoring World War II in the War on Terrorism"</p> <p>Emily Jo Piepenbrink, Texas A&M University-College Station</p> <p>"Democracy and Anti-Democracy: The Rhetoric of Political Messiahs and the Contrasting Reality"</p> <p>Jonathan C. Evans, Texas Woman's University</p> <p>"From Rural to Urban Literacy"</p> <p>Stephen Whitley, Texas A&M University-Commerce (Panel Chair)</p> <p>"Homegrown Rhetorics: Redefining Rhetorical Success in Regional Terms"</p> <p>Rachel Jackson and Rebecca Powell, New Mexico State University</p> <p>"Promiscuity in a Small Town: Peeking in the Windows of 'Winesburg, Ohio'"</p> <p>Robin Wheat, Texas A&M University-Commerce</p>

Thursday Panels 3:15 – 4:30 PM

Pride	<p>Panel 9: Rhetoric and Dissent "Rhetoric and Resistance"</p> <p>D'Andra White, Texas A&M University -Commerce (Panel Chair) "Camus, Catastrophe, and Consent: The Democracy of Death"</p> <p>Alexandra von Ausdall, Texas A&M University -Commerce "Better Vermonters" Rhetoric of Discrimination in Joseph Bruchac's <i>Hidden Roots</i>"</p> <p>Mary Couzelis, Texas A&M University -Commerce</p>
Integrity	<p>Panel 10: Educating for Public Sphere Participation "Educating for Public Sphere Participation: Keeping Participatory Democracy Alive"</p> <p>Melissa Riggs, Tarrant County College (Panel Chair)</p> <p>April Kinkead, University of Texas at Arlington</p> <p>Jamie Thorton, Kaplan University</p>
Innovation A	<p>Panel 11: First Year Composition I "Literacy Narratives in First Year Composition: Purpose and Function"</p> <p>Renae Bruce, Texas Woman's University "What Is Wrong With Repetition in Writing?"</p> <p>Hmoud Alotaibi, Independent Scholar "The Cultural Work of the Composition Classroom: The Rhetoric of Interpretation, and Giving Voice to the Agency of the 'Other' in the Era of Generation 'Net'"</p> <p>Veronica Oliver, Arizona State University "Lie to Me: Deliberately Creating Unreliable Narrators in the Classroom"</p> <p>Erin L. Bullok, Texas A&M University -Commerce (Panel Chair)</p>
Innovation B	<p>Panel 12: Creative Works "A Modern Vision of Siam" (Poetry)</p> <p>Carl Wade Thompson, Texas A&M University -Commerce (Panel Chair) Excerpts from <i>Clay Hill</i> (Fiction)</p> <p>Jeanne Davis, Texas A&M University - Commerce "True Colors" (Fiction)</p> <p>J.D. Isip, Texas A&M University-Commerce "Of Scholarly Writing and Creative Writing"</p> <p>Dibakar Pal, Independent Scholar</p>

featured speaker

Friday, March 11th

11:30 – 1:30 PM - Conference Room A/B

"Beyond Recovery: Contemporary Challenges in Rhetoric and Composition Historiography"

David Gold, Assistant Professor of English at University of Tennessee-Knoxville, studies rhetorical agency among historically marginalized populations. His first book, *Rhetoric at the Margins: Revising the History of Writing Instruction in American Colleges, 1873-1947* (Southern Illinois UP,

2008), received the 2010 Outstanding Book Award from the Conference on College Composition and Communication and features three local universities (A&M-Commerce, Texas Woman's University, and Wiley College). He is currently at work on "Higher Education for the New Southern Woman: Rhetoric, Identity, and Race at the Public Women's Colleges, 1884-1945," which he is co-writing with Catherine Hobbs of the University of Oklahoma.



workshop

Friday, March 11th

2:00 – 5:00 PM - Conference Room A/B

Program Development Workshop

Facilitator: **Deborah Mutnick**, Long Island University

After the crash in 2008, numerous journalists, activists, educators, and arts advocates floated the idea of a new Federal Writers' Project. Although it became clear by late 2009 that President Obama's stimulus package would not fund such a project, it continued to seem like a powerful idea that contributed to the organization of this conference—Writing Democracy. The primary goal of the Program Workshop is to extend this timely conversation to you and consider the possibilities for creating a national network that could link existing local projects and give rise to new ones. Just as the FWP vigorously debated its purpose, methods, and goals in the 1930s, we invite you to join us for a lively discussion about how together we might provide a new "road map for the cultural rediscovery of America" in the 21st century (19, Overmyer qtd. in Hirsch).

Thursday Panels 10:00 – 11:15 AM

Pride	<p>Panel 1: Technology and Rhetoric I “Public/Private/Local/Global: Rhetorics of Social Justice Debates in Anonymous Fan Memes Online” Robin Anne Reid, Texas A&M University-Commerce (Panel Chair) “Conversations Towards Social Justice” Danielle M. Williams, Baylor University “Doxastic Democracy: Toward a Rhetorical Commonwealth” Michael McGinnis, Wayne State University “Discourse at its Finest: (Re)Viewing and (Re)Telling Our National Democracy of Democracies Through the Electronic Narrative” Gary H. Wilson, Texas Woman’s University</p>
Integrity	<p>Panel 2: Children’s and Young Adults’ Texts “Reimagining Literacy for Children: Democracy, Free Expression, and the Pressure to Defy in Children’s Cartoons” Sean Ferrier-Watson, Texas A&M University-Commerce “The Mockingjay: Democracy and the Cost of Freedom in The Hunger Games Series” Cortney “Anne” Phifer, Independent Scholar “The Portrayal of the Classless Society in <i>The Giver</i>” Kim Allison, Texas A&M University-Commerce “A Community of Voices: Language in <i>The Secret Garden</i>” Allyson Jones, Texas A&M University-Commerce (Panel Chair)</p>
Innovation A	<p>Panel 3: Locality and Rhetoric “Saving Place: The Rhetoric of Landscape in American Poetry” Lisa Drnec Kerr, Western New England College “Local Meaning in a Global Society: An Examination of Power Issues Affecting Local Authors in Knowle West’s University of Local Knowledge Project” Michael Trice, Texas Tech University “School Desegregation in Rural Northeast Texas, 1969-70: Local Rhetorics and Resistance to Title VI of the Civil Rights Act” Patricia Stephens, Long Island University “Uncovering the Rhetorical, Cultural Factors that Make Communication with Indian Call Centers Difficult” Kendall Kelly, independent Scholar “What the Fonzy and Eazy E Taught Me About Rhetoric: A Rhetoric of the People” Carey Gable, Texas A&M University-Commerce (Panel Chair)</p>
Innovation B	<p>Panel 4: Ethnographic Studies I “Reading and Writing Gullah Identity” Judith Hebb, Texas Women’s University “Songs of the Wobblies: Rhetorical Devices in the Songs of the Industrial Workers of the World” Paula Battistelli, Huston-Tillotson University “Us-Them Thinking and Persuasion: Toward an Inclusive Local Rhetoric” Joy Arbor, Kettering University “Geography and Genre: Eliza Atkins Gleason’s Advocacy for African American Library Services” Cheryl Knott Malone, University of Arizona (Panel Chair)</p>

Thursday Panels 10:00 – 11:15 AM

Traditions	<p>Panel 5: Literature “‘The Year It Became Obligatory to Wear the Veil’: Local Rhetoric as Record of Oppression in the Graphic Novels of Marjane Satrapi” Ross Sloan, Southern Methodist University “Intermisunderstanding Minds of the Anticollaborators: <i>Ulysses</i> in Freshman Composition” Matthew Davis, University of North Texas “Anarchy in the Home: Radical Democracy in CLR James’ <i>Fireside Chat</i>” Mike Ristich, Wayne State University “‘A Calendar, A Calendar!’: An Astronomical Approach to Shakespeare’s <i>Midsummer Night’s Dream</i>” Connie Meyer, Texas Christian University Special Presentation Toni Taherzadeh, Texas A&M University-Commerce (Panel Chair)</p>
Vision	<p>Panel 6: Transforming Through the Transnational Transforming Through the Transnational: Engaging the Inside/Outside Dynamic Nicole Warwick, California State University, Northridge (Panel Chair) Robin Gallaher, Northwest Missouri State University Patricia Mathews, Kirtland Community College</p>
Conference C	<p>Panel 7: Pedagogy Practice I “Multimodal Teaching and Learning in Traditional Classroom Spaces: How A Social Justice Curriculum Inspires New Voices” Lynn Reid, Brookdale Community College/City College of New York “Pedagogical Balance: Finding the Fulcrum in Student/Teacher Interaction” Miriam Rowntree, University of North Texas “New Literacies and the Evolution of a Reading Teacher” Heather Harvick, Texas A&M University-Commerce “Rethinking the Traditional Design of Fundamental Literacy Instruction: Developmental Reading and Writing in the Two-Year College” Tonja Mackey, Texas A&M University-Commerce (Panel Chair)</p>
Conference A/B	<p>Panel 8: More than Just the Facts Special Panel: More than Just the Facts: The Art of Developing Background Materials for Generative Public Deliberation Tim Dawson, Carnegie Mellon University (Panel Chair) Shannon Deep, Carnegie Mellon University Adam Howard, Carnegie Mellon University</p>